

CARNABY

Visual Identity

Typography • Colour • Tone • Mood

Defining the visual language of Carnaby



CARNABY

Visual Identity
Fonts

Editor's Note

Italic / Thin / Regular / Medium

VOGUE

Regular

Things

Regular

Xenon Nue

ExtraLight / Light / Thin

Achiello

Regular

Forest Reserve #2f3e21	Roasted Walnut #775033	Buttercream Beige #f2e2ba	Burnt Clay #a85432	Aged Burgundy #5e2826
Midnight Charcoal #282828	Moss Slate #3b4c44	Toasted Oat #eace9c	Linen Mist #f0edde	Porcelain White #ffdfa



